

BEST Workplaces for CommutersSM

Greater Washington Region



July 14, 2004

Dear Montgomery County Employer:

This fall, the Greater Washington Region's Best Workplaces for Commuters Coalition will announce to local media organizations the region's **Best Workplaces for CommutersSM**. We want to add your company to this list, which will receive media attention throughout the region!

If your company offers outstanding commuter benefits to your employees—such as \$30/month in transit passes or telework—you may already qualify and deserve recognition as one of the nation's **Best Workplaces for CommutersSM**.

If you don't yet have a qualified commuter benefits program in place, Montgomery County Commuter Services offers a great way to get started. With Montgomery County's **Fare Share** programs, your company can receive up to \$20,000 per year in transit passes to help subsidize employee commuting costs. Funds are distributed on a first-come, first-served basis.

Call us today to sign up for **Fare Share** and **Best Workplaces for CommutersSM**! Don't miss this opportunity to take advantage of Montgomery County **Fare Share** programs and join over 100 Washington region employers already qualified for the **Best Workplaces for CommutersSM**. In addition to helping ease traffic congestion and improve air quality, these employers tell us they experience:

- Reduced parking costs
- Tax Savings
- Improved employee productivity, job satisfaction and recruiting and retention.

By qualifying, you earn the right to use the **Best Workplaces for CommutersSM** name and logo on your websites, letterhead, storefronts, brochures, and job advertisements. And you will be recognized as one of the **Best Workplaces for CommutersSM** at a special ceremony attended by some of the region's most respected business and government leaders this fall.

Our staff is here to help you join **Fare Share** and **Best Workplaces for CommutersSM**. Call us at 301-770-POOL (7665) or visit www.montgomerycountymd.gov/commute. You can also visit www.bwc.gov and click on "Do I Qualify" to sign-up for Best Workplaces for Commuters. The application deadline for the 2004 campaign is **August 16**. Time is short—call us today!

Sincerely,

Sandra L. Brecher
Administrator

Greater Washington Region's Best Workplaces for CommutersSM Coalition

Alexandria Rideshare • Arlington Transportation Partners • Commuter Connections • Fairfax County
Greater Washington Board of Trade • Metropolitan Washington Work/Life Coalition • Montgomery County Commuter Services
National Capital Planning Commission • U.S. Department of Transportation • U.S. Environmental Protection Agency •
U.S. General Services Administration • Washington Metropolitan Area Transit Authority